

Somesh Sharma

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SUMMARY

Product Manager with 8+ years building and scaling consumer platforms for tens of millions of users across CTV, mobile, and streaming. Led Pluto TV's integration with Amazon, drove 45% activation growth through experimentation, and expanded products into 18 countries. Brings engineering, design, and business teams together to ship measurable outcomes.

EXPERIENCE

- LTIMindtree (Paramount Global)** Jan 2026 – Present
Senior Program & Project Specialist (Product Management) Los Angeles, CA
- Identified product workflow bottlenecks across Paramount's consumer platform and proposed AI-assisted solutions to accelerate roadmap delivery and shorten cross-platform dependency-resolution cycles
- Paramount – Pluto TV** Aug 2022 – Oct 2025
Senior Product Manager Tampa, FL
- Grew registrations by 45% and exceeded targets by 150% by redesigning the sign-up experience and removing friction from the onboarding flow across multiple consumer platforms
 - Led Pluto TV's Amazon FireTV integration end-to-end, shipping 80% of core features within 8 months through direct partner management with Amazon and cross-team alignment across engineering, QA, and content
 - Improved engagement by 27–28% and retention by 12% by shipping personalization features built on behavioral data and A/B experimentation
 - Increased session time by 25% for 5M+ users by redesigning the content discovery experience and running experiments that surfaced more relevant content
 - Expanded into 6 international markets, reaching 150K MAU and 20M+ completed sessions by localizing onboarding and content discovery
- Future Today Inc** Apr 2018 – Aug 2022
Product Manager St. Petersburg, FL
- Cut release cycles by 30% and achieved 95% first-time approvals by building shared tools powering 150+ consumer apps across Android and CTV
 - Scaled 60+ consumer applications across 18 countries to 600K users, driving 3x YoY revenue growth to \$1M+
 - Doubled engagement duration across consumer platforms by redesigning first-time user discovery and onboarding
 - Grew user base by 300% on one platform and 150% on another through audience targeting, localization, and A/B testing
- Wipro Limited** Dec 2016 – Apr 2018
Software Engineer Maharashtra, India
- Reduced error rates by 25% in high-volume e-commerce systems by delivering 100+ backend modules
 - Cut maintenance costs by 20% by modernizing 50 legacy modules and improving deployment stability

SKILLS & TOOLS

Experimentation & Analytics: A/B testing, product analytics, funnel optimization, Tableau, Optimizely
Product Strategy: lifecycle management, roadmap prioritization (RICE), OKRs, KPI design, growth strategy
Platforms & APIs: Android mobile, Android TV/CTV, cross-platform distribution, iOS, REST APIs, partner integrations
Collaboration & Execution: Jira, Confluence, Miro, Scrum, Figma, stakeholder management

EDUCATION

- University of Florida – Warrington College of Business** Jan 2022 – Dec 2023
Master of Business Administration Gainesville, FL
- JSS Academy of Technical Education** Jul 2012 – May 2016
Bachelor of Engineering in Information Technology Uttar Pradesh, India